

Get Your Feet Wet

Know Your Flood Facts

IN SPITE OF RECENT **FLOOD DISASTERS** ACROSS THE NATION, MANY **AMERICANS ARE NOT ADEQUATELY PREPARED TO RESPOND** TO A FLOOD EVENT. IF YOU THINK YOU'RE NOT AT RISK, CONSIDER THESE **EYE-OPENING FACTS**:

Floods are the most common natural disaster in the U.S. - claims average nearly \$4 billion per year.



27x HIGHER RISK THAN FIRE

During a 30-year mortgage period you are 27 times more likely to experience a flood than a fire.

Floods

kill approximately

140

PEOPLE PER YEAR

on average cause around

\$6 billion

IN PROPERTY DAMAGE

Flash floods often bring walls of water **10 to 15 feet high**. Even the strongest **swimmers cannot swim through** the force of a flash flood.



In the past 5 years, all **50 states** have **experienced floods** or flash floods.

Water can rise and eliminate your escape route in a matter of minutes.



50%
Fatalities
In Car

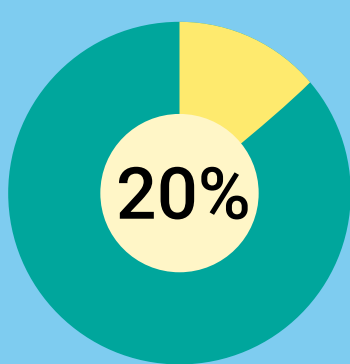


More than half of flood-related **fatalities** happen **in cars** as a result of drivers mis-judging the depth of water and the force of moving water on a road.



A car can **float in only a few inches** of water.

Only a **few inches** of floodwater can cause tens of **thousands of dollars** in damage.



A flood doesn't have to be catastrophic to result in high out-of-pocket costs. **20% of claims** occur in **moderate to low-risk areas**.

Statistics courtesy of Federal Emergency Management Agency, www.floodsmart.gov.

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